NOVEMBER 25, 1985

CableVision

THE NEWS AND FEATURES WEEKLY OF THE CABLE TELEVISION INDUSTRY

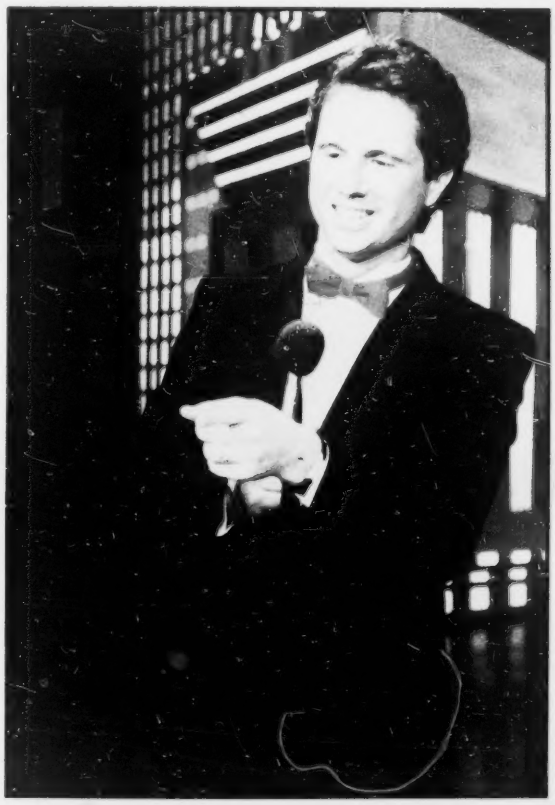
TURNER NIXES NBC OFFER FOR CNN

3-FOOT C-BAND DISH SLATED FOR '86 PRODUCTION

MTV, EASTERN MICROWAVE ANNOUNCE SCRAMBLING PLANS

MASSACHUSETTS OPERATORS GET A BREAK IN TAX RULING

THE LOCAL ADVANTAGE: PROGRAMMING GAINING MOMENTUM



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LEADING THE WEEK

Turner declines NBC 11
Turner Broadcasting System has announced that it will not sell a 50 percent interest in Cable News Network to NBC, citing an inability to comply with the broadcast network's demands for editorial control.

NCTA bows out 12
The National Cable Television Association board of directors has voted to suspend its efforts toward establishing its operator-driven scrambling consortium, noting an "obvious trend in the industry" toward M/A-COM's VideoCipher II technology.

MTV and WOR to scramble 12
MTVN and Eastern Microwave have announced plans to scramble their satellite delivered services using M/A-COM's VideoCipher II encryption technology on July 1 and March 1, respectively.

Possible must-carry talks 16
The National Cable Television Association has authorized President James Mooney to open talks with the broadcasting industry to determine if an acceptable must-carry compromise can be reached.

Daniels joins bid for Group W 17
Daniels & Associates has become part of the TCI/Time Comcast cable consortium bidding for Group W cable systems while Heritage Communications has dropped into the background.

DeGeorge takes Times Fiber 20
Lawrence DeGeorge, former chairman of Times Fiber Communications, will once again take control of the company for $96.6 million after the board approved a definitive merger agreement signed by Insilco and DeGeorge's LPL Group.

Amoco pulls plug 20
Packet Technologies has lost its major source of funding and cut its staff in half after Amoco withdrew all financial support from the company.

Telecable makes six 21
Telecable Corp., the nation's fifth ranked MSO in terms of addressable subscribers, will become the sixth MSO to take part in the EventTeleVision pay-per-view movie service venture.

TOPICS

Review 25
Don Adams isn't totally at fault for USA's comedy series' shortcomings even though his humor is "more dead than deadpan" according to Reviewer Bob DiMatteo. DiMatteo thinks viewers should not bother to *Check It Out*.

Business 34
After five months of acquisition talks and right before a major product announcement at the Western Cable Show by Business Systems Inc., Commonwealth Telephone Enterprises has purchased the computer billing company. Also in Business, Rogers Cablesystems Inc. has renewed its offering of a 25 percent interest in Rogers Cablesystems of America to the public market after being forced to withdraw its 3.5-million-share offer.

On Demand 39
The box office smash *Ghostbusters*, looks like it will be pay-per-view's most successful movie yet. Success does have its price, however, for operators are finding the film is also the most expensive ever licensed for PPV.

Departments

Stock Market 36
New Products 40
Events 41
People 42
Classifieds 45
Advertisers' Index 45
Cable Stats 48
Parting Words 50

Cover Story 28
Local origination programming is overcoming its reputation as a revenue drain, and gaining a new standing as operator perceptions change from seeing LO as only a bargaining chip for franchise agreements to a viable marketing tool. On the cover are examples of LO programming, a University of Denver hockey game on Mile Hi Cablevision, *Portland Pursuit* trivia game show on Rogers Cablesystems and *America's Teens on Drugs* on Falcon Cable TV of Alhambra, Calif.

CABLE STATS

Film product comparison—December

Film	Pay Networks					Distributor
Alligator			TMC		(MAX)	Cinema Signal
All That Jazz			(TMC)		MAX*	20th Century-Fox
Alphabet City	(HBO)		TMC		(MAX)	Atlantic TV
Amazing Mr. Blunden, The			TMC			Excel Video
American Dreamer	HBO					CBS
Amityville:						
The Demon					MAX	Dino de Laurentiis
Android			TMC		(MAX)	Castle Hill
Any Number Can Play		ST				MGM/UA
Avalanche					MAX	New World
Bachelor Party		ST			(MAX)	20th Century-Fox
Ballad of Gregorio Cortez, The				HTN	(MAX)	Embassy
Beyond the Limit	(HBO)				MAX	The Filmmakers
Birdy	HBO					Tri-Star
Bitch, The		ST				Telepictures
Bite the Bullet	HBO				(MAX)	Columbia
Blame It On The Night					MAX	Tri-Star
Boostonians, The	HBO		TMC			Almi Pictures
Bounty, The	HBO				(MAX)	Orion
Broken 2:						
Electric Boogaloo	HBO					Tri-Star
Breakfast Danny Rose	HBO				(MAX)	Orion
Buddy System, The	(HBO)	(ST)		(HTN)	MAX*	20th Century-Fox
Cat	HBO		(TMC)		(MAX)	Warner Bros.
Camelot			TMC	HTN		Warner Bros.
Cannonball Run II	(HBO)	(ST)	(TMC)	(HTN)	MAX*	Warner Bros.
Carbine Williams			TMC			MGM/UA
Carnal Knowledge	HBO*		TMC			Embassy
Cay, The				HTN*		Universal
Champions	(HBO)				MAX*	Embassy
Chattanooga Choo Choo	(HBO)		(TMC)		MAX	April Fool
Choose Me						Larmont
Christine	HBO					Columbia
Christmas Story, A	HBO	ST	TMC			MGM/UA
City Heat	(HBO)	ST*	(TMC)	HTN	(MAX)	Warner Bros.
Coal Miner's Daughter		ST		(HTN)		Universal
Comfort and Joy			TMC	HTN		Universal
Competition, The					MAX*	Columbia
Country	(HBO)	(ST)	(TMC)	HTN*		Buena Vista
Crackers		ST	(TMC)			Universal
Crimes of Passion		ST*				New World
Cuba			TMC		(MAX)	MGM/UA
Dreamscape	(HBO)	(ST)	(TMC)		MAX	20th Century-Fox

'Country' starring Jessica Lange and Sam Shepard will be featured on Home Theater Network.

Film	Pay Networks					Distributor
Dune	(HBO)	ST*	(TMC)			Universal
East Side, West Side					MAX	MGM/UA
Electric Dreams	(HBO)		(TMC)	HTN*	(MAX)	MGM/UA
Elvis On Tour		ST				MGM/UA
Elvis, That's The Way It Is			(TMC)		MAX*	MGM/UA
Emmanuelle In Bangkok					MAX	Film Gallery
Escape From New York			TMC			Embassy
Eyes of Amaryllis, The				HTN		Cine Ethnic
Eyes of A Stranger			TMC			Warner Bros.
Fade to Black			TMC			Cinegate
Finian's Rainbow			TMC	HTN		Warner Bros.
Footloose			TMC*			Paramount
Foxes	HBO*					MGM/UA
Gallipoli			TMC*			Paramount
Gothic Tales		ST*				MGM/UA
Goin' All the Way	HBO	(ST)			(MAX)	Shapiro
Going Berserk		ST			(MAX)	Universal
Goodbye Girl, The		ST			MAX	MGM/UA
Grey Stoke	(HBO)	ST			(MAX)	MGM/UA
Gounce To Go, The			TMC			Premium TV
Haircut, The				HTN*		Universal
Hanborn-A-Hollo	(HBO)	ST		(HTN)		New World
Hans Christian Andersen	HBO		TMC		(MAX)	S. Goldwyn
Hardcore	HBO				(MAX)	Columbia
Hard To Hold			(TMC)	HTN*	MAX*	Universal
Harry and Son					MAX*	Orion
Heartbreaker	HBO				(MAX)	Orion
Heart Like A Wheel			(TMC)	(HTN)	MAX	20th Century-Fox
Heat and Dust	HBO	(ST)			(MAX)	Universal
High School USA	HBO	(ST)				King Features
Hobson's Choice			TMC*			New Century
Hotel			TMC	HTN	MAX	Warner Bros.
Hotel New Hampshire, The					MAX	Orion
H.O.T.S.		ST			MAX	Blum Group
House of the Long Shadows			TMC		(MAX)	Viacom
Hummingbird	(HBO)				MAX	Embassy
If You Could See What I Hear	(HBO)	(ST)	TMC*		MAX*	Movie Store
I Married A Shadow					MAX	International
Invitation To A Wedding				HTN*		K-Pay
Irreconcilable Differences	HBO	ST	TMC	HTN	MAX	Warner Bros.
It's A Wonderful Life			TMC			Roach Studios
Jesus				HTN		Warner Bros.
Johnny Dangerously	HBO	ST	TMC		MAX	20th Century-Fox
Just the Way You Are	HBO	ST		HTN*		MGM/UA
Kelly					MAX	Paramount
Killer	HBO*					20th Century-Fox
King of Comedy, The					MAX*	Unipax Films
King of the Mountain			TMC			King Features
Kipperbang		(ST)	TMC			Goldcrest Films
La Cage Aux Folles			TMC		(MAX)	MGM/UA
Lady In Red, The			TMC			Viacom
Last American Virgin, The			TMC*		(MAX)	Viacom
Last Starfighter, The	(HBO)	ST*	(TMC)	HTN*	(MAX)	Universal
La Traviata				HTN		Universal
Lianna			TMC			David Armstrong
Life of Riley, The	(HBO)			HTN*		Universal
Little Drummer Girl, The	(HBO)	(ST)	TMC*			Warner Bros.
Lonely Guy, The	(HBO)	ST			(MAX)	Universal
Love Child			TMC			Warner Bros.
Love Me Or Leave Me	(HBO)	ST				MGM/UA
Mae West		ST				King Features
Major Barbara			TMC			New Century
Man Who Knew Too Much, The			TMC	HTN		Universal
Mass Appeal	HBO		TMC	HTN		Universal
Merry Christmas Mr. Lawrence		ST*	(TMC)		(MAX)	Universal
Midnight Madness	HBO			(HTN)		Disney
Mikey and Nicky			TMC*			Paramount
Mom, The Wolfman And Me	HBO					TLF
Monty Python's The Meaning of Life	(HBO)	ST				Universal
Moon Over Miami			TMC			20th Century-Fox
My Foolish Heart		ST				Goldwyn
Mysterious Stranger			TMC*		(MAX)	Transcon Enter.
Napoleon			TMC	(HTN)		Universal
Neverending Story, The	(HBO)	(ST)	(TMC)	HTN*	(MAX)	Warner Bros.
Nice Dreams					MAX	Columbia
Night In Heaven, A		ST	(TMC)			20th Century-Fox
Night of the Comet	HBO	ST	TMC			Atlantic
9 to 5			TMC*			20th Century-Fox

'Cat', on Home Box Office this December.

'Napoleon', showing on The Movie Channel.

Film	Pay Networks					Distributor
No Big Deal	(HBO)		TMC*			Film Gallery
Norma Rae		ST	(TMC)		MAX	20th Century-Fox
No Small Affair					MAX	Columbia
North Dallas 40			TMC*			Paramount
Of Unknown Origin	HBO		(TMC)		(MAX)	Warner Bros.
Oh, Alfie		ST				Earthbeam
Oh, God! You Devil	(HBO)	(ST)	(TMC)	HTN		Warner Bros.
Old Enough			TMC			Film Gallery
Oliver!	HBO					Columbia
Oliver's Story	HBO					Paramount
On the Town			TMC		(MAX)	MGM/UA
Osterman Weekend, The	(HBO)	(ST)	TMC			Davis-Panzer
Outsiders, The		ST				MGM/UA
Oxford Blues	(HBO)	(ST)	(TMC)	HTN*	(MAX)	MGM/UA
Police Academy	(HBO)		TMC*		(MAX)	Warner Bros.
Porky's II: The Next Day	(HBO)		(TMC)		MAX	20th Century-Fox
Prince and the Pauper, The	HBO	(ST)	(TMC)			Tri-Star
Protocol	HBO	ST	TMC	HTN	MAX	Warner Bros.
Purple Rain	(HBO)	(ST)	TMC		MAX*	Warner Bros.
Raiders of the Lost Ark			(TMC)	HTN*	(MAX)	Paramount
Red Danube, The		ST				MGM/UA
Red Dawn	(HBO)	(ST)	(TMC)		MAX*	MGM/UA
Red Shoes, The		ST		HTN		New Century
Remains To Be Seen		ST				MGM/UA
Repo Man		ST			(MAX)	Universal
Revenge of the Nerds		ST			MAX	20th Century-Fox
Rich, Young and Pretty		ST				MGM/UA
River, The	HBO	ST	TMC			Universal
Rockshow		ST	(TMC)			Miramax
Romancing the Stone	(HBO)	(ST)	TMC		(MAX)	20th Century-Fox
Rose, The			TMC*		MAX	20th Century-Fox
Ruling Class, The			TMC		(MAX)	Embassy
Sahara	(HBO)	ST				Viacom
St. Helens					MAX	Michael Mu
Saturday Night Fever	(HBO)	ST*	(TMC)			Paramount
Savage Attraction		ST				New World
Scarface (1932)		(ST)	TMC	(HTN)		Universal
Secret of Ninth, The	HBO			HTN		MGM/UA
Seduction, The	HBO					Embassy
Seduction of Joe Tynan, The	(HBO)		TMC			Universal
Silkwood	(HBO)	ST*				ABC Video
Sixteen Candles	(HBO)	(ST)		HTN*	(MAX)	Universal
Soldier, The	(HBO)				MAX	Embassy
Soldiers Story, A	HBO					Columbia
Something Wicked This Way Comes	(HBO)	ST		(HTN)		Touchstone
Spirit of St. Louis, The			TMC		(MAX)	Warner Bros.
Splash		(ST)	TMC		(MAX)	Touchstone
Stalking Moon, The					MAX	Warner Bros.
Stalking the Moon				HTN		Warner Bros.
Star Trek III		(ST)	TMC*			Paramount
State Fair			TMC			20th Century-Fox
Stone Boy, The	(HBO)		(TMC)		MAX	20th Century-Fox
Streets of Fire	(HBO)			HTN*	(MAX)	Universal
Strange Brew	(HBO)		TMC			MGM/UA
Stranger In The House, A			TMC			Warner Bros.
Sudden Impact	(HBO)	ST*	(TMC)		(MAX)	Warner Bros.
Tea for Three			TMC		(MAX)	Satori
10	(HBO*)		(TMC)			Warner Bros.
Terms of Endearment		(ST)	TMC			Paramount
Things Are Tough All Over					MAX	Columbia
Three Little Words		(ST)		(HTN)	MAX	MGM/UA
Tigers In Lipstick		ST*			(MAX)	Castle Hill
Tommy	HBO					Columbia
Top Secret		ST	(TMC)			Paramount
Touched	HBO					Wildwoods
Trouble With Harry, The		(ST)	(TMC)	HTN*		Universal
Truckin' In Nashville				HTN*		Cinnge Inc.
Two Weeks In Another Town			TMC*			MGM/UA
Videodrome		ST*			MAX*	Universal
Wall, The					MAX	TLC
Wavelength	HBO	(ST)			(MAX)	New World
We Live Again		ST				Goldwyn
When A Stranger Calls		ST				Viacom
Where the Boys Are	HBO*				(MAX)	MGM/UA
Whirlpool	HBO					W.W. Enter.
Whistle Down the Wind			TMC			New Century
Wholly Moses!	HBO*					Columbia
Wild Life, The	(HBO)	(ST)	(TMC)		MAX	Universal
Wild Swans, The				HTN		Turner Prog.
Windy City, The	HBO					CBS
World Is Full of Married Men, The		ST				Viacom
Wuthering Heights	HBO*	(ST)			(MAX)	Goldwyn

Cable Network Legend:
HBO-Home Box Office
ST-Showtime
TMC-The Movie Channel
HTN-Home Theater Network
MAX-Cinemax

- Networks in parentheses indicate carriage in July, August, September, October and/or November.
- An asterisk indicates the film is a carry-over from July, August, September, October or November.
- In total, 202 films appear on the December schedules of Home Box Office, Showtime, The Movie Channel, Home Theater Network and Cinemax. Of those titles during the last six months, seven films have played on all five services, 13 films have played on four of the five services, 37 films have played on three services and 61 films on two services. Eighty-four were unduplicated.
- The motion picture distributor with the most titles on pay TV this month is MGM/UA with 27, followed by Universal with 26, Warner Brothers with 23 and 20th Century Fox with 17.